

The Coaching Workforce in the South East

sports coach UK commissioned ORC International to undertake an audit of the demand and supply of coaches in the South East of England. The agency were also commissioned to critically assess how this data was collected and what improvements could be made.

Coaching providers identified a large number of coaches on their databases, many of whom were working on a part-time basis, and with other coaching providers. Of the coaches who had been active within the previous 12 months, 77% held an NGB qualification. The South East coaching force comprised of 39% female coaches and 61% male coaches, with coaches tending to be within young to mid-range age groups.

Most participants advertised a vacancy within the 12 months prior to the survey. The majority of positions were part-time and were likely to be in the fields of football, gymnastics or swimming. A significant number (20%) of the vacancies noted were deemed to be *hard to fill*.

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